

# Privacy Policy

## 1 Scope

This privacy policy describes how Lattix Production AB and Juralco AS collect and process personal information. It is valid for all products, websites, services and customer relationship management (CRM) provided by Lattix Production AB and Juralco AS, hereafter called Lattix.

References to “data” in this privacy policy will refer to all data you use in our services, meaning our website, configurations at Lattix Product Configurator and your requested quotes and orders. References to “personal information” mean all information that personal contact data or passwords that are stored and processed in our data systems.

## 2 Data processing

### 2.1 Data collection

Personal information registered about you is information that you give to Lattix when requesting a quote or order. Both quote/order data and personal information are collected and systemized in Lattix' MPL-system.

When you request a user login in Lattix Product Configurator, name, email, company and password will be registered.

### 2.2 Data storage

Lattix applies a MPS system called Pyramid, including a CRM (Customer-relationship-management) module, which is a central part for logging all customer communication and storage of data and personal information.

All personal information you give to Lattix during a quote or order process is stored in our data system Pyramid. Personal information is systemized in a predefined customer form, separately for each customer.

If you request an user account in Lattix Product Configurator, the login information will also be stored in the customer form. In addition, your configuration data are stored.

### 2.3 Comments/requests at [www.lattix.net](http://www.lattix.net)

When you leave a comment at our web page the data will be stored in the data system of our web-page operator ([www.wix.com](http://www.wix.com)), who will sent a copy in form of an email to the Lattix sales responsible and data system responsible. These data are deleted once a year.

## 3 Cookies

The Lattix' website runs Google Site Analytics for user statistics and task analytics. These app data are stored anonymized at Googles. To delete the cookie please clean your browser cookies after visiting our web page. Alternatively you can remain undetected by adding a ghostery blocker to your browser or using a browser with integrated ghostery functions.

Lattix Production AB

Production  
Dingelvik, Karls  
Gärde 2  
666 94 Dals Långed  
Sweden

Sales Office  
Baker Østbys vei 5  
1351 Rud  
Norway

[www.lattix.net](http://www.lattix.net)  
[lattix@lattix.net](mailto:lattix@lattix.net)  
+47 67 17 85 70



#### 4 Statistics and task Analytics

Lattix performs user statistics and task analytics by tracking users at [www.lattix.net](http://www.lattix.net). Statistics and task analytics are based on anonymized data of user tracking. See section 3 for further information. We apply Google Analytics' tools for analysis of data.

Data from order history are anonymized and statistics used as support for production planning and warehousing.

#### 5 Data insight and sharing

Personal information and other data is processed confidentially. Lattix' employees have insight in all registered personal information and data, but are not allowed to share them with any third parties. Third parties do not have any insight in personal information or data.

Lattix applies services of third parties for data storage and statistics, but these are bounded to professional discretion. Lattix is the owner of these data (unless anonymized statistical data) and can delete them when desired.

#### 6 Delete personal information

In case you want Lattix to delete all your personal information, send an email to [lattix@lattix.net](mailto:lattix@lattix.net) and write "Delete my personal information" in the subject line. We will remove your data from our systems as soon as possible and sent you a confirmation when it is completed. The process is not automated and may take some days.

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+47 67 17 85 70

